

Official Launch Event

AEPC / NRREP

Program for Large Scale

Commercial & Municipal Biogas Plants

Supported by:

SREP Extended Biogas Project



Venue: Soaltee Hotel

Date: 3rd February, 2015

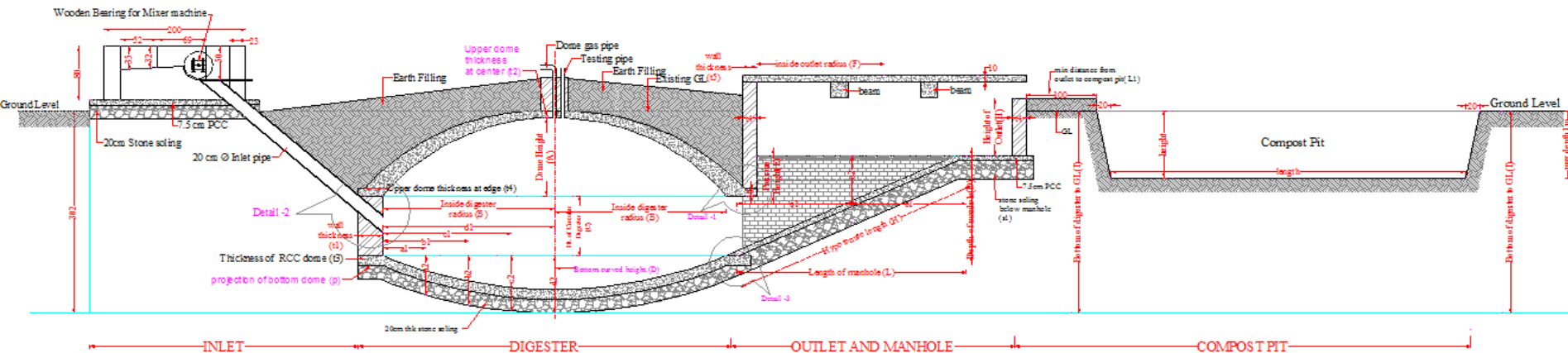


Commercial Strategy & Outreach Program SREP Funded Extended Biogas Program

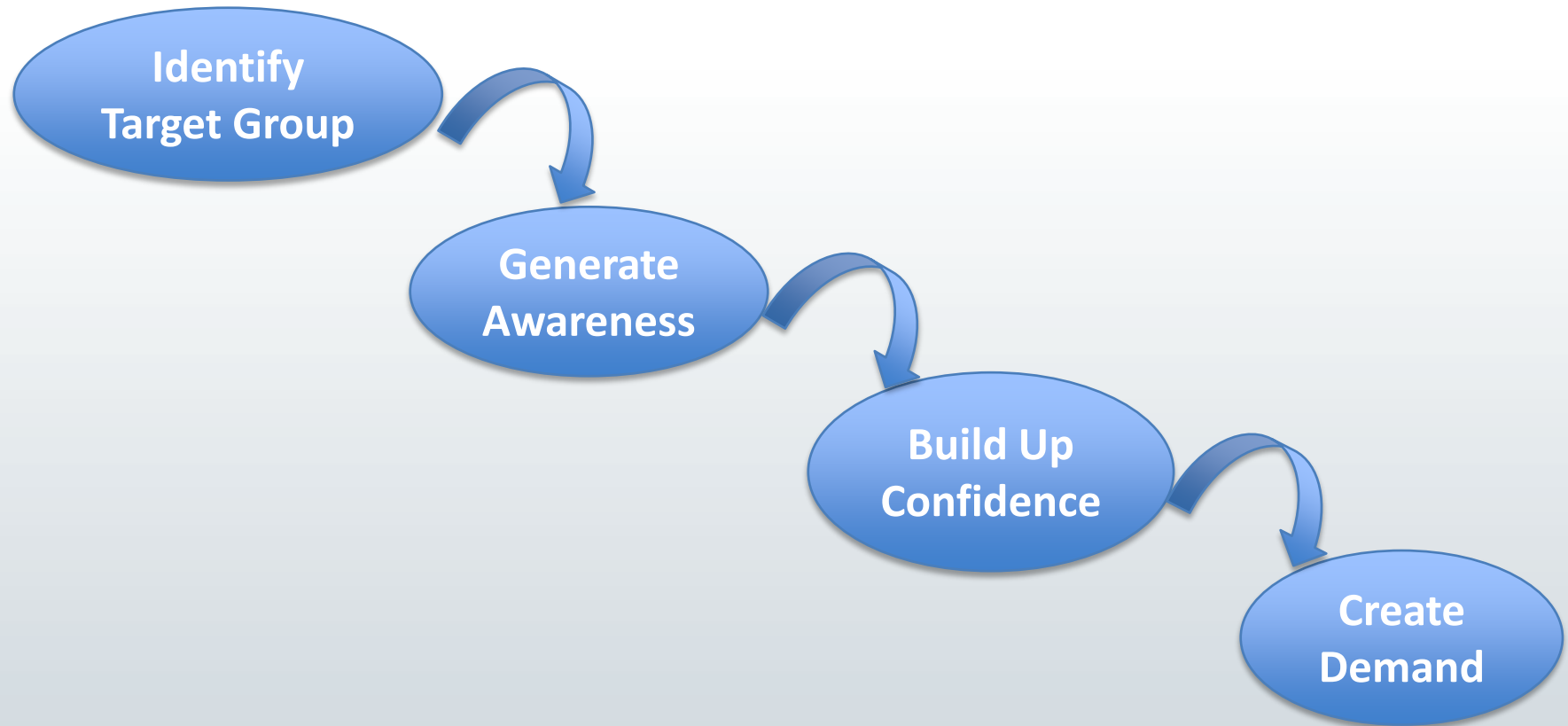
Swasti Aryal

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National Rural and Renewable Program (NRREP), AEPC



Intent of Commercial Strategy & Outreach Program



Strategic Planning

Knowledge & Support

- Networking event with key industry players
- Updated website-easy access to information
- Online application process-open access to application throughout Nepal
- District Energy, Environment & Climate Change Section in 75 districts
- 37 prequalified construction companies & 23 prequalified consulting companies
- 5 third party testing & commissioning teams



Strategic Planning

New Technology-Large Scale

- Proven Nepali technology (GGC 2047 model) & open to new technology
- Approved designs ready for 12.5m³-100m³ capacity
- Dedicated technical assistance team within AEPC-support commercial and technical project aspects



Strategic Planning

Upfront Investment Cost

- Subsidy mechanism under SREP funding-timely & effective subsidy delivery
- Access to commercial lending-effective involvement of financial institutions through NRREP



Promotional Plan for Project Implementation

- Focus on most critical concerns around both waste and energy



Outreach Approach

1. Direct Outreach

Commercial Plants Outreach Status

Association level Interaction Programs



Outreach Approach

Association level Interaction Programs



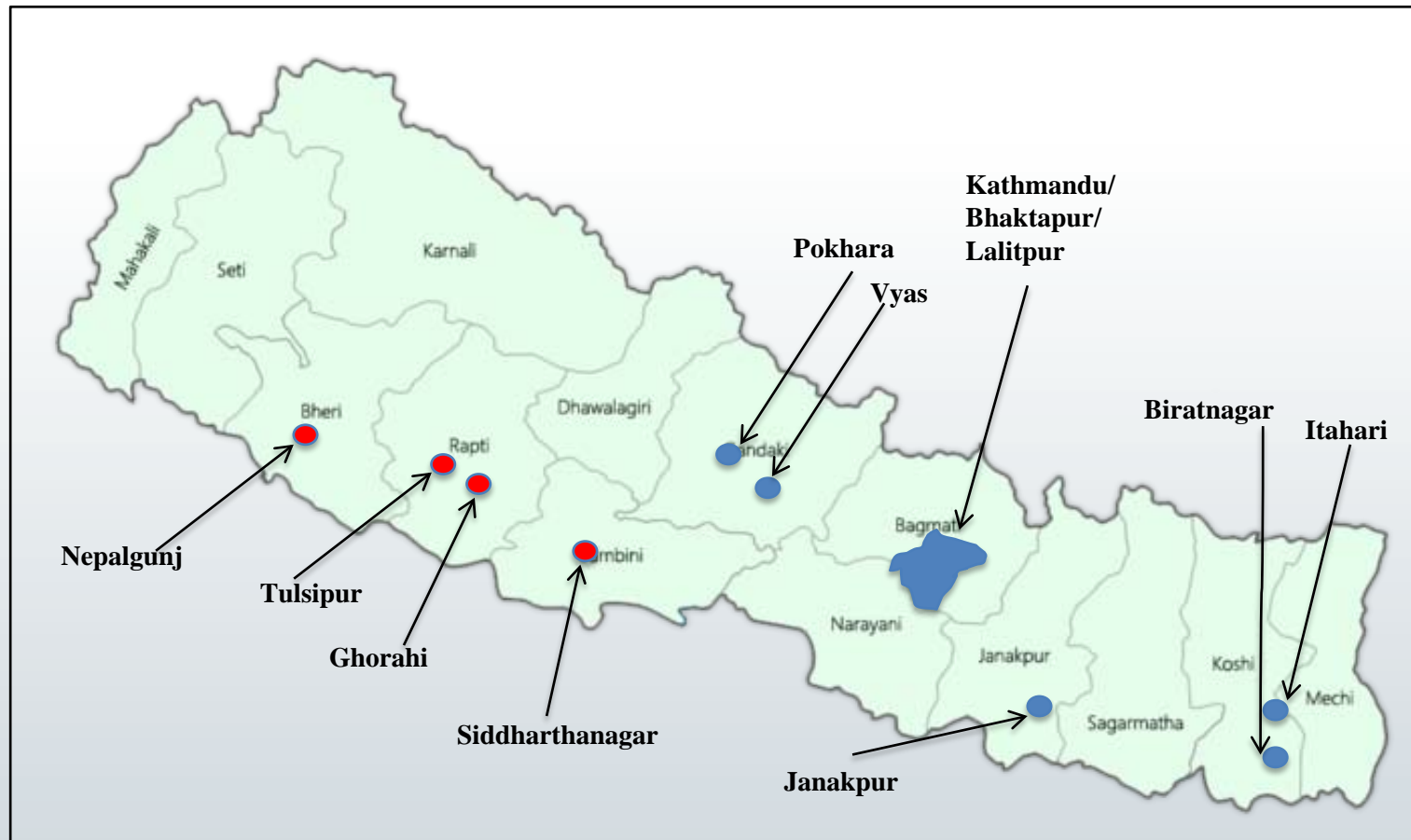
Interaction Program with Dairy Association, Dang

Interaction Program with dairy and poultry farmers, Biratnagar



Outreach Approach

Municipal Solid Waste Plants Outreach Status



Outreach Approach

Proposed Municipal solid Waste Biogas Project, Biratnagar Sub Metropolitan City



proposed site of MSW project



existing dumping site



meeting with BRT municipality



Outreach Approach

2. Indirect Outreach Approach-Media Campaign
 - Hiring of media consultants for advertising, communication etc.
 - Targeting media to potential large scale developers



Current Status

- Implementation Modality in place
- Project Operation Manual ready for implementation
- Considerable awareness created till date
- Sizeable demand generated
- Dedicated team for project support



Thank You

Ms. Swasti Aryal
Business Development Officer,
NRREP/ AEPC

